



**Norman's Naturals™**

## PREMIUM POULTRY MEAL & BROWN RICE FORMULA

- ✓ NO WHEAT
- ✓ NO SOY
- ✓ NO CORN
- ✓ LOW IN SODIUM
- ✓ LOCALLY MADE
- ✓ CONTAINS KELP MEAL
- ✓ NO ARTIFICIAL PRESERVATIVES
- ✓ NO ARTIFICIAL FLAVOURS

### **Ingredients:**

Poultry Meal, Brown Rice, Oatmeal, Barley, Poultry Fat (Stabilized with mixed tocopherols), Beet Pulp, Kelp Meal, Flaxseed, Natural Flavour, Salt, Calcium Phosphate, Calcium Carbonate, Potassium Chloride, Herring Meal, Whole Dried Egg, Dried Yeast, Lecithin, Choline Chloride, Yucca Schidigera Extract, DL Methionine, Vitamin E, Vitamin A, Vitamin D, Niacin, Ascorbic Acid, Pantothenic Acid, Thiamine, Riboflavin, Beta Carotene, Pyridoxine, Folic Acid, Biotin, Vitamin B12, Garlic, Anise, Rosemary Extract, Thyme, Juniper, Ginger, Cassia, Yarrow, Horseradish, Zinc Proteinate, Ferrous Sulfate, Iron Proteinate, Zinc Oxide, Copper Proteinate, Copper Sulfate, Manganese Proteinate, Manganous Oxide, Calcium Iodate, Selenium Yeast



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<u>Guaranteed Analysis</u>	
Protein (Min)	26%
Fat (Min)	15%
Fibre (Max)	3.5%
Moisture (Max)	10%

<b>Daily Recommended Feeding Guidelines</b>	
<b>Weight of Dog</b>	<b>Cups/day*</b>
<b>2-5 kg/4-10 lbs.</b>	<b>½ - 1¼</b>
<b>5-15 kg/11-33 lbs.</b>	<b>1¼ - 2 1/3</b>
<b>15-25 kg/33-55 lbs.</b>	<b>2 1/3 - 3 ¾</b>
<b>25-35 kg/33-44 lbs.</b>	<b>3 ¾ - 4</b>
<b>35-50 kg/44-55 lbs.</b>	<b>4 - 5 ½</b>
<b>Over 50 kg</b>	<b>Add 1/2 cup per 5 kg body weight</b>
<b>* For gestation and lactation feed as much as 3 times the amount indicated in 3 feedings per day; please consult your veterinarian for exact recommendations</b>	
<b>Guidelines based on 420 Kcal/8oz cup Density= 95g/cup = 4420 kcal/kg</b>	

**Nutritionally balanced for all life stages**

Formulated to meet the nutritional levels established by the Association of American Feed Control Officials (AAFCO) dog food nutrient profiles.